

WORDPRESS
for JOURNALISM



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WordPress Themes for Magazines and News Sites

Elegant Themes - elegantthemes.com

- The Style
- Magnificent
- Delicate News
- Aggregate
- eNews

Theme Forest - themeforest.net

- Pacific
- News Plus
- Sportimo
- Type Grid

WordPress Themes for Photo-Journalists

Elegant Themes - elegantthemes.com

- Deep Focus
- Gleam
- E Photo

Theme Forest- themeforest.net

- King Size
- Photolux
- Invictus
- Dk

WordPress Plugins and Online Tools

Issuu - www.issuu.com

Issuu.com not only does an outstanding job of displaying your documents, it makes it incredibly easy to share them with potential audiences.

Storify - storify.com

Storify is a service that allows you to grab shared content from around the internet and include it in your blog post.

IssueM - issuem.com

IssueM uses custom post types to turn your WordPress website into a publishing machine.

Calameo - calameo.com

Calameo is another excellent service that allows you to upload publications to their site and then share them across platforms.

WP Publication Archive

<http://wordpress.org/extend/plugins/wp-publication-archive/faq/>

Once installed, it creates a custom admin menu tab and custom post type. You can simply upload a document and, with a short code, display those items in any post or page.

SEO Tools:

- Open Site Explorer - <http://www.opensiteexplorer.org/>
- Seomoz Research Tools - www.seomoz.org/tools
- Searchstatus (Firefox Plugin) - <http://www.quirk.biz/searchstatus/>
- Seo Site Tools (Chrome Extension)
- Seo Serp (Chrome Extension)

SEO Sites:

- Seomoz www.seomoz.org
- Search Engine Land www.searchengineland.com

Social Media Tools:

- Hootsuite hootsuite.com
- Buffer bufferapp.com
- Twitter Search twitter.com/search

Social Media Sites:

- Social Media Examiner www.socialmediaexaminer.com
- Marketing Pilgrim www.marketingpilgrim.com
- Copyblogger www.copyblogger.com

General Internet Marketing Sites:

- eConsultancy econsultancy.com
- Smashing Magazine www.smashingmagazine.com
- Mashable mashable.com
- Techcrunch techcrunch.com